

PORK AND BACON MEATBALLS SMALL BITE. BIG IMPACT.



A BOLD NEW WAY TO MEATBALL

Introducing **JONES DAIRY FARM PORK AND BACON MEATBALLS** — a bold new way to elevate menus across every daypart. These fully cooked, savory pork meatballs are blended with naturally smoked bacon for a decadent, craveable bite that stands out in any application. From breakfast bowls and sandwiches to classic entrées, beverage garnishes, and snackable moments, they offer operators a versatile foundation with endless flavor possibilities.

MENU INSPIRATION:

KOREAN BBQ LETTUCE WRAP

JONES DAIRY FARM PORK AND BACON MEATBALLS tossed in Korean BBQ sauce on Bibb lettuce with sushi rice, scallions, Fresno chilies, Thai basil, mint, radish, carrots, and quick pickle cucumbers. Finished with crispy garlic and a drizzle of sriracha mayo.

WHY IT WORKS:

- **KOREAN BBQ** is a rising flavor trend, showing strong consumer appetite for globally inspired, sweet-savory heat in familiar formats.
- **SRIRACHA** has very strong growth potential, with predicted four year growth of **13%**.
- **PICKLE FLAVORS** continue to dominate, showing up in everything from snacks to beverages. Consumers are craving this bright, tangy profile in new and unexpected ways.



MAPLE BACON DONUT

Sweet and savory flavors are here to stay. The maple and bacon pairing has grown 43% over the past 10 years and is projected to increase another 30% in the next four.



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WHY IT MATTERS

- **81%** of consumers love or like meatballs.
- Meatballs remain highly versatile on catering menus, appearing as both appetizers (10.7%) and entrées (18%), and are trending alongside popular items like salads, wings, and sandwiches.
- Stay on trend by serving bacon meatballs with different dipping sauces or sauce flights.



WHY JONES?

- Made with real ingredients, without binders or allergens.
- Fully cooked for labor-saving prep and food safety.
- Frozen for easy storage, consistent quality, and reduced waste.
- Jones Bacon is naturally hardwood smoked and made from premium center cut pork bellies.
- Guaranteed piece count.
- Certified Gluten Free

MENU INSPIRATION:

JALAPENO POPPER PIZZA

Crisp pizza crust topped with a savory spread of cream cheese, diced fresh jalapenos, scallions, and spices. Topped with a trio of cheeses, mozzarella, Parmesan and cheddar, and quartered **JONES DAIRY FARM PORK AND BACON MEATBALLS**. Baked to a golden brown and finished fresh cilantro.

WHY IT WORKS:

- **79% OF CONSUMERS** who have tried jalapeno poppers say they love or like them. The flavor ranks in the **90TH PERCENTILE** for future growth potential.
- **ON-TREND MASH-UP CONCEPT:** Combines the comfort of pizza with the bold, creamy-spicy flavors of a jalapeno popper.
- **PIZZA** remains a consumer favorite, with **94%** of consumers saying they love or like it, while innovative global influences and evolving tastes continue to drive its appeal.

Source: Datassential March 2026



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